G. R. S. R-5

Previous references.

File No. 33 - 36

1936 - 1

Serial Nos. 1 - 2

Later references

PRESERVED

GENERAL AND REVENUE SECRETARIAT.

Serial Nos.

Part B for

Subject:

TELEGRAPHIC ADDRESS:—"INDUSCOM."

In reply please refer to No. D2-1131/29-30

GOVERNMENT OF MYSORE.

DEPARTMENT OF INDUSTRIES AND COMMERCE.

GEN. SEC. 1192

Enc: 2

The action taken may be appd

Ltr 32-30-1

OFFICE OF THE DIRECTOR,

Dated, Bangalore, August 5 *1930*.

FROM

C. RANGANATHA RAO SAHIB, Esq., B.A., B.L.,
Director of Industries and Commerce in Mysore,
(Bangalore, India.)

1st Member 6 8 30 5 AUG. 1930

Yes Mue 10/8/30 11/8

OFFICE OF THE FIRST MEMBER TO GOVT. MYSORE
8 AUG. 1930
No. 952

N. Rama Rao, Esq., B.A., B.L.,
Secretary to the Government of Mysore,
Development Departments, Bangalore.

SIR,

Manufacture of Brilliantine in the Government Soap Factory - Bangalore.

Adverting to my letter No. D2-182/27 dated the 13th Febry. 1928 on the above subject, I have the honor to enclose herein for the information of Government, a copy of letter No. 4578 dated the 29th - March 1930 received from the Industrial Chemist, Government Soap -- Factory, reporting that the entire stock of 72 gross bottles manufactured has been sold. The Industrial Chemist was asked to submit a report showing the actual cost of production of the entire quantity, the total commission paid on sales, and the net profit realised on - the 72 Gross bottles manufactured and sold, as also an estimate of cost for manufacturing 150 gross bottles and the net profit expected as a result of the production and sale of the same with a view to - decide the question of continuing the manufacture of this toilet requisite in the Factory. I enclose herein a copy of letter No. 4889 dated 19th April 1930 received from him containing his replies on the above points. He says that as the manufacture of this toilet article was only taken up as an experimental measure and as no separate accounts were maintained for the expenditure incurred on the experiment, the actual figures as to cost and profit are not available, but that there is no doubt that the product can be made at a profit and that his figures in his estimate may be relied upon. It is estimated that 150 gross bottles of brilliantine will cost Rs 7,068-4-6 to --

produce, and the realisations at Rs 72/- per gross will amount to Rs 10,800/- giving a gross profit of Rs 3,731-11-6. The selling - expenses, interest on capital and depreciation charges will amount to Rs 2,160/- plus Rs 450/- plus Rs 50/- or 2,690/-, giving a net pro -fit of about Rs 1,040/-. It is expected that the total capital invested at any time will not exceed Rs 4,000/- and the article can be sold in two years. In view of the fact that a local demand - has been created for this article, the Industrial Chemist has been requested to go ahead with the manufacture of Brilliantine but keep a separate account regarding the cost of its production, and receipts from sales, so that the financial result of this venture may be -- capable of clear assessment. I request that my action may be approv -ed.

I have the honor to be,
Sir,
Your most obedient servant,

Ranganatha Rao Sahib
Director.

USC)

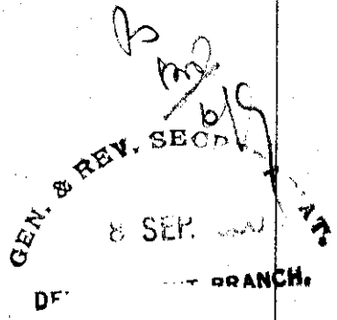
1172

3

General and Revenue Secretariat

File No. 32 of 1930.

Serial No.	
	Dft. Sent? in accordance with the orders on the p.v.d. 15.8.30.
2	To the Dy Dte The Comptroller No D 2053-4 Dy A-8-30 Approves of the action of the Dy Dte.



NOTE—Contn. Sheet

WD 02553—50,000—GPB—8-7 30

GOVERNMENT SOAP FACTORY, BANGALORE.

19th April 1930.

The Director of Industries &
Commerce in Mysore, Bangalore.

Sir,

Brilliantine.

Ref: Your office No. D.2-1131/29-30 dated 5th April 1930.

I have the honour to report as follows:-

The accounts relating to the manufacture of brilliantine are mixed up with those of soap making in the general accounts of the factory. Account books from 1926 up to date will have to be searched to prepare a special statement. The manufacture of brilliantine was taken up as an experiment and this product has not been advertised at all. It is only by private canvassing that the whole lot of 72 gross has been sold and also an extra six gross also. I would like to assure you that the manufacture and sale of this has resulted in a profit and the estimate I give below may be relied upon. When the manufacture of 150 gross bottles of brilliantine is taken up I shall maintain separate accounts so that it will be readily available and accessible whenever wanted.

Estimate.

	Rs.
150 gross bottles at Rs.16-10-0 per gross . ..	2,493-12-0
288 x 150 labels at 12 annas a gross.	375- 0-0
Pomade including cost of perfume at Rs.23-12-9 per gross. ..	3,649- 8-6
Labour etc. at Rs.3/- per gross.	450- 0-0
Allowance for breakage of bottles, spilling of pomade, spoilt labels etc. ..	100- 0-0
	Rs.7,068- 4-6

Revenue.

150 gross at Rs.72 a gross...	10,800- 0-0
Selling expenses at 20%. ..	2,160- 0-0
	8,640- 0-0
Deduct cost. ..	7,068- 0-0
	Rs.1,572- 0-0

The only thing which we shall have to purchase once for all is bottles. The other things will be purchased from time to time. Suppose we take two years to sell the stuff and suppose we invest Rs.4,000/-. Then interest on Rs.4,000/- for two years at 6% will be Rs.480/-. Only very simple utensils are used and there is no depreciation to be charged. At the worst we may have to replace some of the vessels. We mayprovide Rs.50/- for this. Therefore the net profit will be Rs.1,042/- on an investment of Rs.4,000/- in two years.

As soon as I receive your formal approval I shall cable to Germany and order out the bottles.

I have the honour to be, Sir,
Your most obedient servant,

Industrial Chemist & Chemical Engineer.

GOVERNMENT SOAP FACTORY, BANGALORE.

29th March 1930.

The Director of Industries &

Commerce in Mysore, Bangalore.

Sir,

Ref: Your letter No. D.1131/29-30 dated 27th March 1930.
Re: Brilliantine.

I have the honour to report that the entire stock of 72 gross bottles manufactured has been sold out and further, another small consignment of six gross bottles were received from Bombay and out of this we have sold nearly five gross bottles of brilliantine.

I have the honour to be,
Sir,
Your most obedient servant,

Industrial Chemist &
Chemical Engineer.

SGS:VRR.

G.R.S. App. F VI G-2]

7

SUBJECT.....

.....

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Diary No. of letter replied to.....

Sec I & C

File No. 32 – 30

Serial No. 2

General and Revenue Secretariat

Proceedings of the Government of His Highness the Maharaja of Mysore.

( )

the *192* .

Date of issue 19/8/30

Signed by Mr. M. Subbarao

Read –

Letter no. D – 1131/29-30 dt 5th Aug. 1930 forwarding 2 copy of letter from the 2nd chemist from the Dirs. of Sc reporting that the entire Stock of 72 gross bottles of Brilliantine manufactured at the Soap factory as an experimental measure has been sold out stating that as ~~the indent~~ there and ~~also~~ the estimate of cost for it is a good demand for the product and that manufacturing Brilliantine on a ~~Order Thereon No.~~ he ~~for the reasons assigned~~ ~~Connaught Scale, and Requesting~~ appl. ~~on behalf~~ raised his ~~in having permitted~~ ~~for his action~~ a further sanction of a 2nd chemist to manufacture 150 gross bottles of ~~Brilliantine~~ (the product) ~~at the Toilet Soap~~ ~~Factory~~ at an estimated cost of Rs 7068-4-0 and requesting that he sanction may be accorded

order

Rs 2057-4

Approved.

16-8-30

To the Dirs. of Sc
the Comptr.

PROCEEDINGS OF THE GOVERNMENT OF HIS HIGHNESS
THE MAHARAJA OF MYSORE

87

Read:-

Letter No. I2-1131/29-30 dated 5th August 1930 from the Director of Industries & Commerce forwarding copy of letter from the Industrial Chemist reporting that the entire stock of 72 gross bottles of Brillirntine manufactured at the Soap Factory as an experimental measure has been sold out and stating that as there is a good demand for the product and that it is possible to put it on the market at a profit, he has authorised the Industrial Chemist to manufacture a further quantity of 150 gross bottles of the product at an estimated cost of Rs.7,068-4-6 and requesting that his action may be approved.

C.L.R.N. No 1.

Dated, Bangalore August 1930.

A P P R O V E D

18.8.30

For Secretary to Government,
Development Departments.

3BSI/16-8

To the Director of Industries
The Comptroller to Govt.